



# Trends of cyber attack

Importance of academia collaboration for cyber defense

**2015/1/21**

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**CSO Board, Yahoo! JAPAN**

Internet Research Institute (1998-2002)

- JPIX, Web SSO, Mobile, Banking, MANet Microsoft (2002-2012)

- Tech Product Manager, Windows Server
- Deputy CTO, National Standards Officer

- National Information Security Strategy, METI

- Planning NISC under Blaster virus attack on 2003

- Standardize OOXML, ePub & Cloud Computing

Cabinet Secretariat, Government of Japan (2011-)

- Executive Advisor to the Government CIO

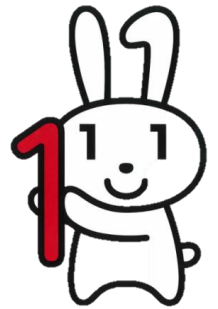
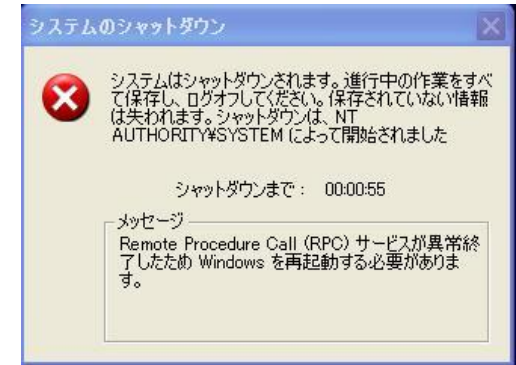
- Prepare Social Security & Tax Number System

- Autonomous Vehicle, Regulatory reform, e-Government etc...

Yahoo! JAPAN (2012-)

- Identity Federation, Financial and Payment Services Company

- Company Information Security Manager, CSO Board



# President Obama Speaks on Tackling Identity Theft and Improving Consumer and Student Privacy

@FTC, Jan. 12<sup>th</sup> 2015

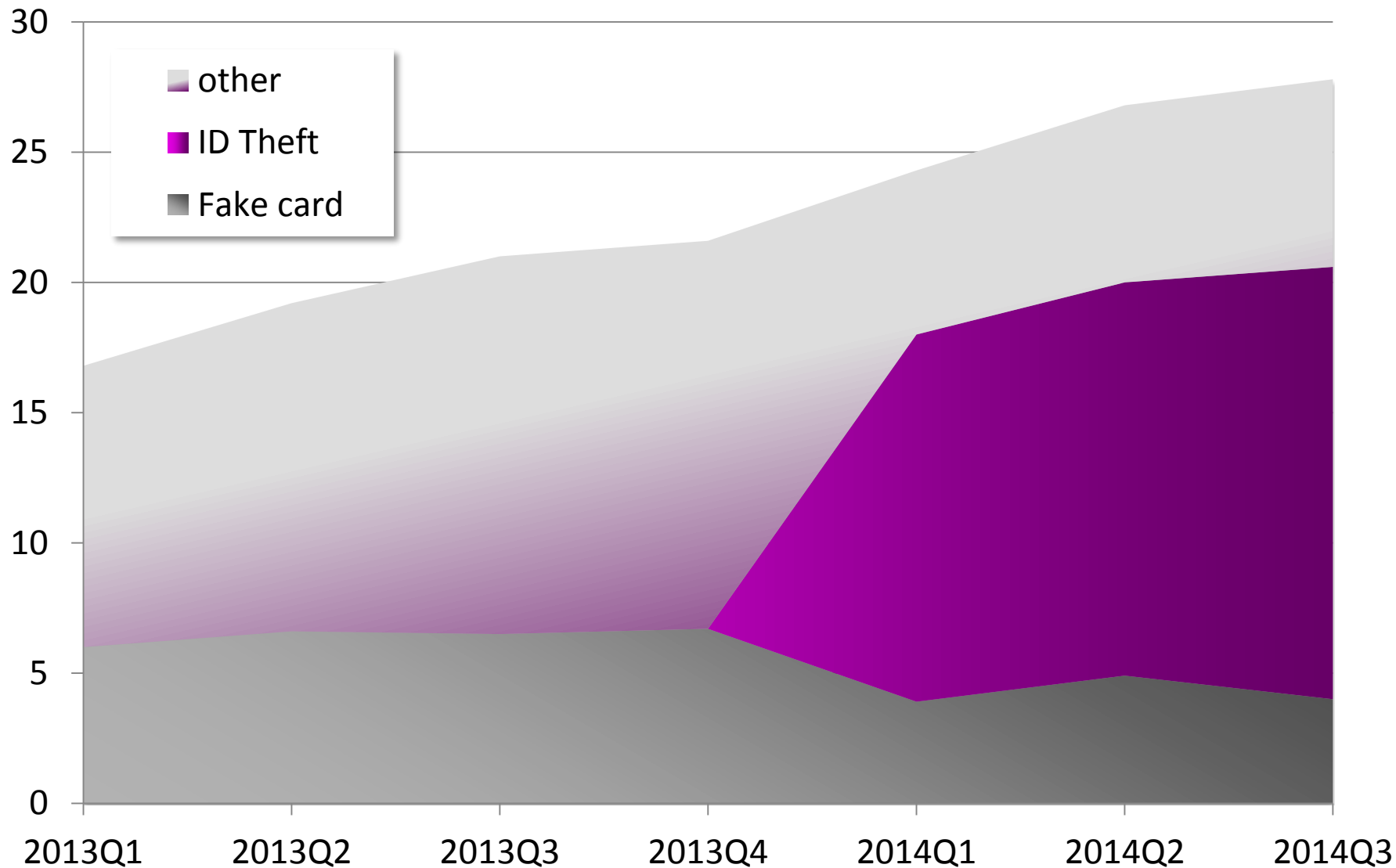




# Increase damage of Identity Theft in Japan

P4

(100M Yen)





# YAHOO! JAPAN



Browse / Login

Payment

**73.54M** unique browsers /  
day

**28.29M** id monthly active  
users  
■ July 2014    ■ September 2014

**YAHOO!** ウォレット  
JAPAN

**27M Users**

\* September 2014



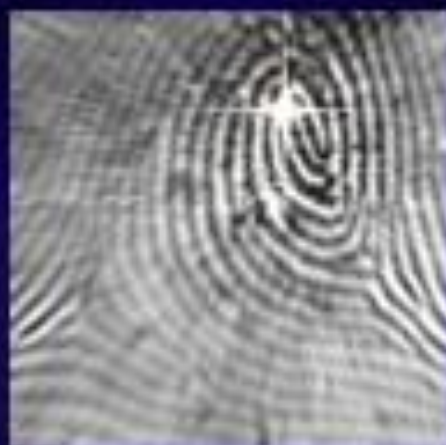
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User name

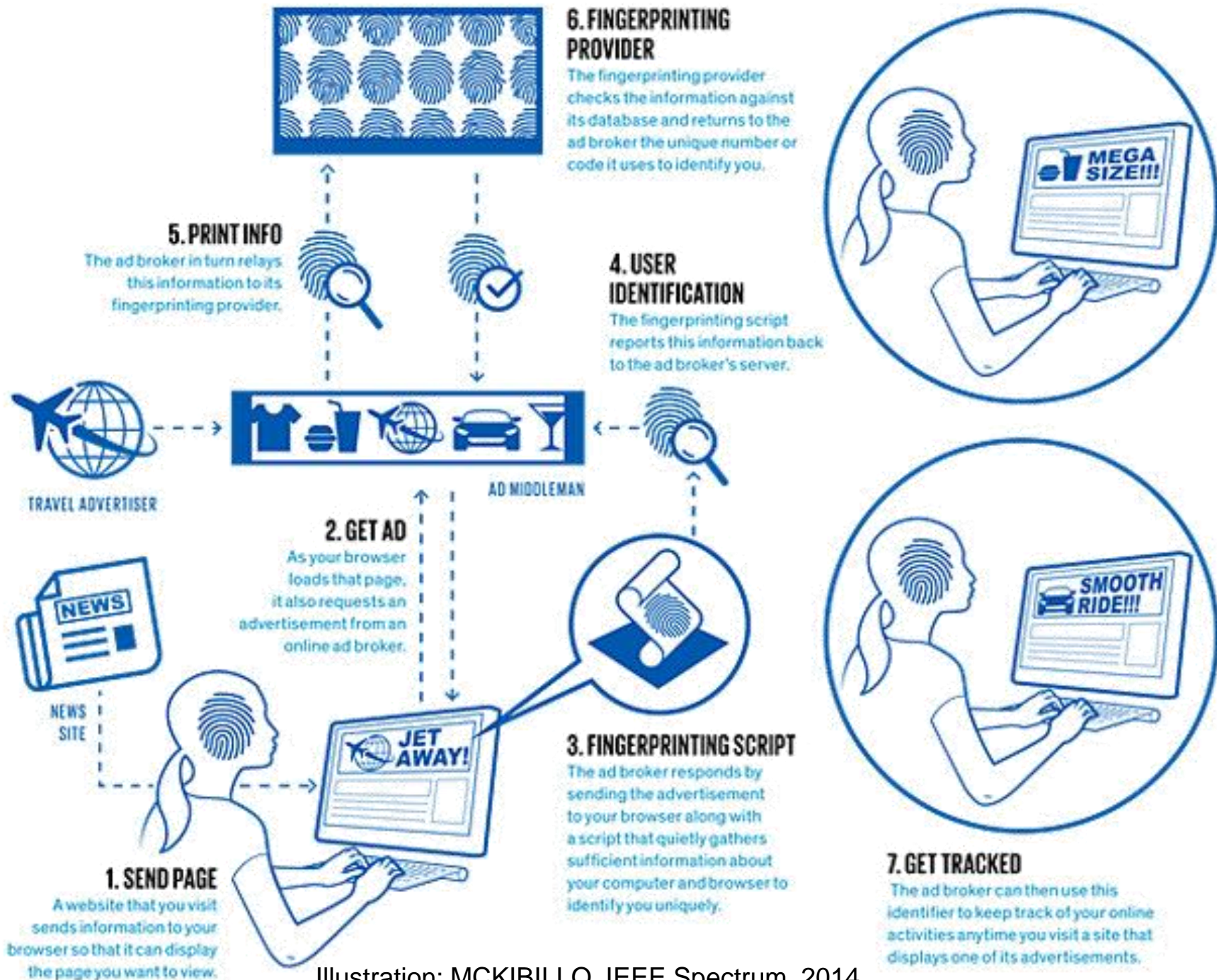
Password

Cancel

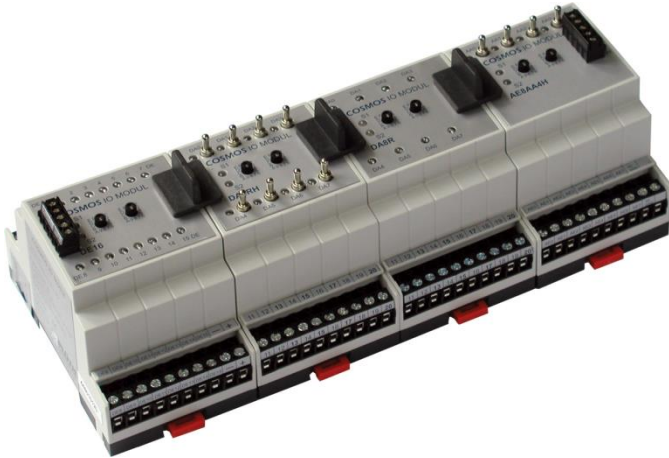
Next













A large, light pink graphic of the letter 'Y' followed by an exclamation mark, serving as a background for the text.

**Thank You!**